

YASMIN ELAYAT

www.elayat.com • yasmin@elayat.com • [@yelayat](https://twitter.com/yelayat)

EMPLOYMENT

Second Story, New York, NY • September 2014 – Present
Senior Experience Designer, Technical Director

Days In LLC, Cairo, Egypt • February 2011 – Present
Owner, Chief-Architect

GroupStream, Cairo, San Francisco • June 2011 – September 2013
CEO, Co-Founder

Potion Design, New York, NY • June 2008 – April 2011
Creative Technologist

Mentor Graphics, Cairo, Egypt • June 2004 – July 2006
Software Development Engineer

SELECTED PROJECTS

18 Days In Egypt: Collaborative Documentary Project • Days In, LLC
Co-Creator, Chief-Architect & UI/UX Designer [more](#)

Times Square 4K Screen Launch, Vornado • Second Story
Tech Lead [more](#)

Here To There, Tribeca Film Festival 2015 • Second Story
Concept, Creative Tech Lead [more](#)

Face The Vitrine, Interactive Street Art • Downtown Cairo
Public Art, Interactive Video Installation [more](#)

RISD Digital Displays, Rhode Island School of Design • Potion
Software Development [more](#)

LAMH Audio Guides, LA Museum of the Holocaust • Potion
iPhone Development, Content Management, *Gold Muse Award* [more](#)

The WonderBox, Traveling Digital Storytelling Performance • Mahatat
Concept, Storyboards, Software Development, Physical Computing [more](#)

EDUCATION

Tisch School of the Arts, New York University • 2008
M.P.S from Interactive Telecommunications Program

The American University in Cairo • 2004
B.Sc in Computer Science, *Summa Cum Laude*

AWARDS & GRANTS

GOOD Magazine • Good 100 • 2014

MIT Open Doc Lab, IDFA • Moments of Innovation • 2013

Prix Ars Electronica • Honorary Mention, Digital Communities • 2012

Sundance Institute • New Frontier Story Lab Artist Fellow • 2011

Tribeca Film Institute • New Media Fund Grant Recipient • 2011

StartupBootcamp • Seed Accelerator Participant Team • 2011